



# NATO Innovation Network Conference

17 January 2023

SOFWERX hosted a virtual booth during the The North Atlantic Treaty Organization (NATO) Innovation Network Online Conference, where participants engaged in interactive discussions with innovation practitioners and solution seekers across NATO, and learned to develop solutions quickly and efficiently.

## Event Outcomes

- The SOFWERX booth welcomed around 20 innovators who were interested in learning more about the mission
- SOFWERX acquired 19 leads who were informed of our current challenges and how they can participate
- Booth interactions and networking led to ecosystem development and future Tech Tuesday interests